

FOR IMMEDIATE RELEASE

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CABLE COMPETITION BILL SIGNED BY GOVERNOR

Consumers to see benefits of better service, lower rates

Statement of Sarah Briggs, Executive Director of TV4US Ohio:

“After near unanimous support in the Ohio State Senate and House, Governor Strickland signed the Ohio Video Competition Act (SB 117) into law today. On behalf of the nearly 50,000 members of TV4US Ohio, we are delighted to see real cable competition brought to Ohio consumers.

“Our elected officials have heard the call from consumers for a real choice in who provides our cable services. We will now be able to experience the benefits of competition. As demonstrated by national studies and experience in more than a dozen other states that have passed similar legislation, choice will ultimately lead to better service, lower prices, and new technologies delivered to the marketplace.

“A study by the General Accounting Office shows that expanded basic cable rates are 15 to 41 percent lower in markets with competition.

“We thank our elected officials and Governor Strickland for allowing these consumer benefits to become reality.”

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TV4US Ohio is a project of TV4US. TV4US is a non-profit organization that includes among its members a diversified group of corporations, non-profit and non-governmental organizations - representing hundreds of thousands of consumers across the country. We believe that competition will bring more choices, better customer service and advances in technology for Ohio consumers.