

## **Tennessee Consumers Urge Legislators to Pass Competitive Cable and Video Services Act**

**NASHVILLE, TENN** – April 2, 2007 – More than 14,000 Tennessee consumers and TV4US today asked the Tennessee General Assembly to help bring real competition to Tennessee’s cable market by passing the Competitive Cable and Video Services Act (SB1933/HB1421).

TV4US Tennessee, a non-profit organization educating consumers and law- and policy-makers on the benefits of consumer choice in video competition, delivered more than 14,000 post cards from Tennessee consumers to legislators today.

The postcards urge Tennessee legislators to pass video franchising reform. The cards state that competition could save consumers 28% to 42% and ask legislators to “please provide relief from skyrocketing cable bills by working to bring real choice to Tennessee.”

“We commend the chairmen of the House and Senate Commerce Committees for holding multiple hearings and allowing legislators to learn the benefits giving Tennessee consumers more video choice, better customer service and lower prices,” said Peter Woolfolk, TV4US spokesperson.”

Woolfolk also announced that organizations representing more than 250,000 Tennesseans have joined TV4US. These include:

- Teamsters Local 480 Retirees Chapter;
- Tennessee State AFL-CIO;
- International Brotherhood of Electrical Workers Local 429;
- Communications Workers of America Local 3808;
- Central Labor Council of Nashville and Middle Tennessee; and,
- A. Phillip Randolph Institute

***TV4US Tennessee is a project of TV4US. TV4US is a non-profit organization that includes among its members a diversified group of corporations, non-profit and non-governmental organizations - representing hundreds of thousands of consumers across the country.***

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